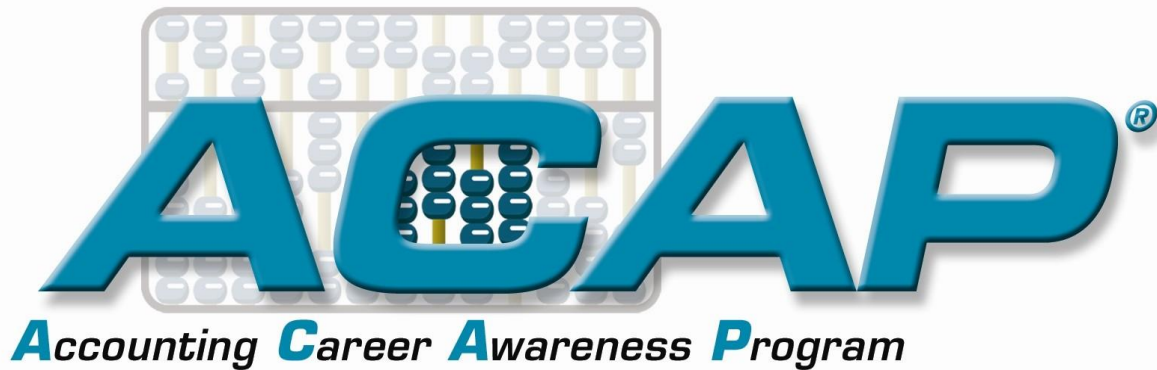


# National Association of Black Accountants, Inc. Houston Metropolitan Chapter

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A Career Development Program for Ethnic Minority High School Students

## 2011 Prospectus

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***Enclosed is information about key features and activities of the Accounting Career Awareness Program (ACAP) and details about a corporate partnership with the Houston Metropolitan Chapter Of the National Association of Black Accountants, Inc. (NABA).***

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*"Lifting As We Climb"*

# National Association of Black Accountants, Inc.

## HOUSTON METROPOLITAN CHAPTER

3262 Westheimer, #420, Houston, TX 77098

[www.nabahouston.org](http://www.nabahouston.org)

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COMMUNICATIONS  
Billy Williams, CPA

January 1, 2011

Greetings!

The Houston Metropolitan Chapter of the National Association of Black Accountants, Inc. (NABA) will be hosting the second annual Accounting Career Awareness Program (ACAP) July 10-16, 2011 at the University of Houston. The ACAP program is currently operating in 18 major cities across the United States.

In addition to increasing the number of minority students that attend college and major in accounting or other related business field of study, some of ACAP's major goals are the development of an Alumni mentoring program and networking initiatives to help further ensure the success of the program participants.

The one-week residency program is approximately \$1,000 per student. However, it is offered at no charge to the students who are selected through the screening process. This process includes meeting academic standards, submission of an essay and recommendations from teachers and/or counselors. Students also have the opportunity to earn scholarships towards their college education. Other program aspects include corporate tours, career development, financial planning, networking, interpersonal skills development, etc.

Enclosed you will find details about corporate partnership and the various levels of partnership. We will be very proud to have you as one of our Corporate Partners. Through your support we will be able to facilitate 24 participants.

Please complete the commitment form and return to us by March 31, 2011. Please provide your contribution check and company logo file by April 30, 2011.

If you have any questions concerning the prospectus, please call me at 713-215-4751 or email me at [acap@nabahouston.org](mailto:acap@nabahouston.org).

Sincerely,

Candice Elliott, CIA  
ACAP Director  
Houston Metropolitan Chapter  
National Association of Black Accountants, Inc.

## **Accounting Career Awareness Program**

NABA recognized the need for a program that would direct African-Americans and other minority students toward the accounting profession. NABA also recognized that preparation for a professional career begins as a junior or senior in high school. In 1980, the Seattle Chapter of NABA designed a pilot program that could mark a turning point in the academic lives of secondary students, motivating them to pursue a higher education; thus, the summer residency concept was developed. ACAP is managed by NABA's National Board of Directors and is operated at the chapter level.

### **ACAP'S GOALS:**

- ❖ To increase the number of high school students from underrepresented ethnic groups that attend college and major in accounting and other business related fields.
- ❖ To provide educational enrichment experiences; and
- ❖ To retain the students in the pipeline by providing ongoing activities and interactions with student and professional NABA chapters.

### **ACAP'S SUCCESS:**

- ❖ Former ACAP students received full scholarships to the colleges and universities of their choice and are attending those institutions, majoring in Accounting. Some have completed semesters with 4.0 GPAs.
- ❖ Former ACAP students work as Summer Interns or have part-time jobs in the offices of local ACAP Corporate Partners.
- ❖ Former Houston ACAP students are in the process of developing a NABA Student Chapter at Louisiana State University and Stephen F. Austin State University.
- ❖ Former Dallas ACAP student, salutatorian of her graduating class, received the Bill Gates Millennium Scholarship and attended UT-Austin, majoring in Accounting.
- ❖ Former Dallas ACAP students were instrumental in starting a NABA Student Chapter at SMU.
- ❖ Former Dallas ACAP student received the Robert Half Scholarship at NABA's 2005 National Convention in Detroit, MI.

## **PARTICIPANT CRITERIA**

The student selection process is competitive. Participants must complete an application form, secure letters of recommendation, and attend an interview with an ACAP panel. The participant criteria for the ACAP summer residency program are as follows:

- ❖ Each student selected should have a minimum GPA of 3.0, with the following exception: at least 10% of the targeted program population should be selected from students with a GPA ranging from 2.5 – 2.9.
- ❖ The selection process should include the completion of an application and essay, receipt of two teacher/counselor recommendations, and an interview (face-to-face or telephone).
- ❖ As initially established, to operate in the spirit of the program, students participating in ACAP should be ethnic minorities.
- ❖ Participants in ACAP should be students entering primarily their junior or senior year in high school, with some exceptions to include sophomores.

### **BENEFITS OF CORPORATE PARTNERSHIP**

The following are some of the key benefits of being a Corporate Partner with NABA on behalf of ACAP:

- ❖ Opportunity to increase the pipeline for employment through diversity.
- ❖ Assist in increasing the educational opportunity for underrepresented ethnic minority students in accounting and related business fields at colleges and universities.
- ❖ Opportunity to fulfill civic goals and objectives.
- ❖ Opportunity to serve on the Board of Directors for ACAP.

### **CORPORATE PARTNERS & OTHER CONTRIBUTORS**

We would like to extend our sincere appreciation to existing and past partners who have demonstrated a significant commitment in assisting NABA Houston to reach its goals and objectives. We salute our partners and encourage you to continue your support of NABA Houston through ACAP as it pursues its mission of introducing minority high school students to accounting and other business careers.

**A-Rocket Moving & Storage, Inc.**

**Chevron**

**Comerica Bank**

**Deloitte, LLP**

**Ernst & Young, LLP**

**ExxonMobil**

**CORPORATE PARTNERS & OTHER CONTRIBUTORS (continued)**

**Gainer, Donnelly & Desroches, LLP**

**Houston CPA Society**

**Jesse H. Jones School of Business - Texas Southern University**

**KPMG, LLP**

**McConnell, Jones, Lanier & Murphy, LLP**

**NABA Houston Membership (Individuals)**

**National Black MBA Association – Houston Chapter**

**PricewaterhouseCoopers, LLP**

**Smith, Graham & Co. Investment Advisors, LP**

**Spectra Energy Corp**

**Statoil**

**Williams**

## **CORPORATE PARTNERSHIP LEVELS**

### **LEVEL I – Platinum**

**\$10,000 & Above**

- ❖ 2 Scholarships in the company's name (\$4,000 and \$1,000)
- ❖ Designee to sit on Board of Directors for ACAP
- ❖ Up to 10 Guests for the ACAP Opening Reception
- ❖ Technical Session Speaker
- ❖ Corporate Tour
- ❖ Judge for Student Presentations
- ❖ Company's logo on ACAP T-shirts, Houston NABA Website, and other ACAP publicity
- ❖ 20 Tickets for ACAP Closing Banquet

### **LEVEL II -- Gold**

**\$5,000-\$9,999**

- ❖ Scholarship in the company's name (\$1,500)
- ❖ Up to 6 Guests for the ACAP Opening Reception
- ❖ Technical Session Speaker
- ❖ Corporate Tour
- ❖ Judge for Student Presentations
- ❖ Company's logo on ACAP T-shirts, Houston NABA Website, and other ACAP publicity
- ❖ 10 Tickets for ACAP Closing Banquet

### **LEVEL III -- Silver**

**\$2,500-\$4,999**

- ❖ Scholarship in the company's name (\$500)
- ❖ Up to 4 Guests for the ACAP Opening Reception
- ❖ Technical Session Speaker
- ❖ Company's logo on ACAP T-shirts, Houston NABA Website, and other ACAP publicity
- ❖ 6 Tickets for ACAP Closing Banquet

## **CORPORATE PARTNERSHIP LEVELS (continued)**

### **LEVEL IV -- Bronze**

**\$1,000-\$2,499**

- ❖ Scholarship Contributor
- ❖ Up to 2 Guests for the ACAP Opening Reception
- ❖ Technical Session Speaker
- ❖ 4 Tickets for ACAP Closing Banquet
- ❖ Company's logo on ACAP T-shirts, Houston NABA Website, and other ACAP publicity

### **LEVEL V -- In-Kind/Contributor**

**Varies**

- ❖ 2+ up to 10 Guests for the ACAP Opening Reception
- ❖ 2+ Tickets for ACAP Closing Banquet (quantity based on the value of contribution)
- ❖ Company's logo on ACAP T-shirts, Houston NABA Website, and other ACAP publicity
- ❖ Other based on the value of contribution

### **Example In-Kind Contributions**

- ❖ Monetary Contribution less than \$1,000
- ❖ Donation of Business Books to Student Participants
- ❖ Donation of Program Supplies (Binders, Dividers, etc.)
- ❖ Donation of Snacks for Students' Dorm Rooms
- ❖ Donation of Opening Deposits for Student Bank Accounts
- ❖ Underwrite ACAP Opening Reception
- ❖ Underwrite ACAP Closing Banquet
- ❖ Underwrite an ACAP Scholarship
- ❖ Underwrite Transportation Costs for Corporate Tour
- ❖ Underwrite ACAP T-Shirts
- ❖ Underwrite ACAP Polo Shirts
- ❖ Underwrite ACAP Backpack
- ❖ Underwrite Dormitory Expenses for Students and/or Counselors
- ❖ Underwrite and/or Host Student Social Event





## CORPORATE PARTNERSHIP FORM

**NABA – Houston Metropolitan  
Accounting Career Awareness Program (ACAP)  
3262 Westheimer #420  
Houston, TX 77098**

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Have you been a Corporate Partner with NABA before?** Yes \_\_\_\_\_ No \_\_\_\_\_

**My company will partner with NABA at the following level: (please check one)**

**Platinum \$10,000** ☐ **Gold \$5,000** ☐ **Silver \$2,500** ☐

**Bronze \$ 1,000** ☐ **In-Kind/Other Amount** ☐ **Specify** \_\_\_\_\_

**I would like to underwrite a specific event or element of the program.** ☐

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please sign and return this form by March 31, 2011.

Please remit your check payable to **NABA Houston ACAP** to the address above, ATTN: ACAP Director by April 30, 2011. Please send your company logo in jpeg format by April 30, 2011 to [acap@nabahouston.org](mailto:acap@nabahouston.org).

Please direct questions regarding Corporate Partnership to Candice Elliott at (713) 215-4751 or via email at [acap@nabahouston.org](mailto:acap@nabahouston.org).